



GOODYEAR[®] ASSURANCE[®] TRIPLETRED[™] ALL-SEASON POWERLINE





THE POWERLINE HAS ARRIVED

The introduction of the new Assurance^{CS} TripleTred[™] All-Season gives you a powerline offering that makes it easier than ever to sell one of Goodyear's most popular all-season tires! Now you have the power to sell one great tire that offers confident traction in wet, snowy and dry climates to drivers of cars, minivans, CUVs and SUVs!

BUILT UPON SUCCESS

The new Assurance^{CS} TripleTred All-Season for CUVs and SUVs incorporates the same great all-season innovations found in the Assurance TripleTred All-Season for passenger vehicles. This lets you offer your consumers an innovative tire with three tread zones, an attractive directional tread pattern and new Evolving Traction[™] Grooves, an industry-first technology that offers confident traction as the tire wears!

All-Season Traction Innovations

-  **WATER ZONE** helps evacuate water away from the tread for enhanced wet traction
-  **ICE ZONE** with numerous biting edges offers gripping traction on icy and slick roads
-  **DRY ZONE** with large tread blocks helps provide confident handling on dry roads
-  **EVOLVING TRACTION GROOVES** help maintain confident traction in rain and snow as the tire wears

NEW
for CUVs and SUVs



GOODYEAR
MORE DRIVEN.

ASSURANCE[®] TRIPLETRED™ ALL-SEASON POWERLINE

All-New Evolving Traction™ Grooves

Evolving Traction Grooves are a game-changing feature that differentiates the Assurance TripleTred All-Season powerline tires from the competition.



Evolving Traction Grooves first have the appearance of a standard blade.

As the tire wears, the blade evolves into a groove to help evacuate water from under the tread for enhanced wet traction.

ADDITIONAL POST-PURCHASE PROGRAMS:

- Free Roadside Assistance Program
- Nationwide Warranty Service
- Online Tire Registration



PERFORMANCE RATINGS

Dry Traction	10
Wet Traction	10
Snow Traction	10
Ride Comfort	8
Quiet Ride	8

ALL-SEASON TRACTION BACKED WITH ATTRACTIVE WARRANTIES

**Assurance[®]
TripleTred™ All-Season**

T- & H-Speed Rated Only

80000
MILE TREAD LIFE*
LIMITED WARRANTY

130,000 km

**Assurance
TripleTred All-Season**

V-Speed Rated Only

70000
MILE TREAD LIFE*
LIMITED WARRANTY

110,000 km

**Assurance^{®CS}
TripleTred™ All-Season**

CUV / SUV Sizes

65000
MILE TREAD LIFE*
LIMITED WARRANTY

105,000 km

NEW
for CUVs and SUVs

ASSURANCE[®] TRIPLETRED™ ALL-SEASON

SIZE	SERVICE DESCRIPTION	LOAD RANGE	SIDEWALL	PRODUCT CODE	MATERIAL NUMBER	APPROVED RIM WIDTH (INS)	MEASURING RIM WIDTH (INS)	SECTION WIDTH (INS)	OVERALL DIAMETER (INS)	MAX LOAD (LBS)	TREAD DEPTH (IN 32NDS)	REVS/MILE	UTQG
195/60R15	88H	SL	VS8	399333349	216992	5.5 - 7.0	6.0	7.9	24.2	1,235	11	864	740 A B
195/65R15	91H	SL	VS8	399535349	216996	5.5 - 7.0	6.0	7.9	25.2	1,356	11	836	740 A B
205/65R15	94H	SL	VS8	399331349	216997	5.5 - 7.5	6.0	8.3	25.5	1,477	11	820	740 A B
205/55R16	94H	XL	VS8	399508349	216981	5.5 - 7.5	6.5	8.4	24.9	1,477	11	840	740 A B
P205/60R16	91V	SL	VS8	399543349	216977	5.5 - 7.5	6.0	8.2	25.7	1,356	11	814	640 A A
215/55R16	97H	XL	VS8	399590349	216982	6.0 - 7.5	7.0	8.9	25.3	1,609	11	827	740 A B
P215/60R16	94V	SL	VS8	399080349	216978	6.0 - 7.5	6.5	8.7	26.1	1,477	11	800	640 A A
P215/60R16	94T	SL	VS8	399086349	216979	6.0 - 7.5	6.5	8.7	26.1	1,477	11	800	740 A B
215/65R16	98T	SL	VS8	399159349	216975	6.0 - 7.5	6.5	8.7	27.0	1,653	11	774	740 A B
225/60R16	98H	SL	VS8	399544349	216980	6.0 - 8.0	6.5	9.0	26.6	1,653	11	786	740 A B
235/65R16	103T	SL	VS8	399207349	216976	6.5 - 8.5	7.0	9.5	28.0	1,929	11	746	740 A B
205/50R17	93V	XL	VS8	399365349	216993	5.5 - 7.5	6.5	8.4	25.1	1,433	11	833	640 A A
P215/50R17	93V	XL	VS8	399511349	216989	6.0 - 7.5	7.0	8.9	25.5	1,433	11	819	640 A A
215/55R17	94V	SL	VS8	399548349	216986	6.0 - 7.5	7.0	8.9	26.3	1,477	11	795	640 A A
215/60R17	96H	SL	VS8	399546349	216984	6.0 - 7.5	6.5	8.7	27.2	1,565	11	768	740 A B
P215/65R17	98H	SL	VS8	399186349	216983	6.0 - 7.5	6.5	8.7	28.0	1,653	11	746	740 A B
225/50R17	94V	SL	VS8	399364349	216990	6.0 - 8.0	7.0	9.2	25.9	1,477	11	807	640 A A
225/55R17	97H	SL	VS8	399347349	216987	6.0 - 8.0	7.0	9.2	26.8	1,609	11	780	740 A B
P225/60R17	98H	SL	VS8	399547349	216985	6.0 - 8.0	6.5	9.0	27.6	1,653	11	756	740 A B
235/45R17	97V	XL	VS8	399624349	216999	7.5 - 9.0	8.0	9.3	25.4	1,609	11	823	640 A A
235/55R17	99H	SL	VS8	399181349	216988	6.5 - 8.5	7.5	9.7	27.2	1,709	11	768	740 A B
215/55R18	95H	SL	VS8	399367349	216994	6.0 - 7.5	7.0	8.9	27.3	1,521	11	766	740 A B

ASSURANCE^{®CS} TRIPLETRED™ ALL-SEASON

SIZE	SERVICE DESCRIPTION	LOAD RANGE	SIDEWALL	PRODUCT CODE	MATERIAL NUMBER	APPROVED RIM WIDTH (INS)	MEASURING RIM WIDTH (INS)	SECTION WIDTH (INS)	OVERALL DIAMETER (INS)	MAX LOAD (LBS)	TREAD DEPTH (IN 32NDS)	REVS/MILE	UTQG
P215/70R16**	99T	SL	VS8	745205516	220164	5.5 - 7.0	6.5	8.7	27.9	1,709	11	750	740 A B
P225/70R16	101T	SL	VS8	745551516	217000	6.0 - 7.5	6.5	9.0	28.4	1,819	11	735	740 A B
P235/70R16	104T	SL	VS8	745492516	217001	6.0 - 8.0	7.0	9.5	29.0	1,984	11	721	740 A B
P245/70R16	106T	SL	VS8	745495516	217002	6.5 - 8.0	7.0	9.8	29.5	2,094	11	708	740 A B
P265/70R16	111T	SL	VS8	745500516	217003	7.0 - 9.0	8.0	10.7	30.6	2,403	11	682	740 A B
225/65R17	102H	SL	VS8	745561516	217004	6.0 - 8.0	6.5	9.0	28.5	1,874	11	733	740 A B
235/60R17	102H	SL	VS8	745554516	217005	6.5 - 8.5	7.0	9.5	28.1	1,874	11	744	740 A B
235/65R17	104H	SL	VS8	745173516	217006	6.5 - 8.5	7.0	9.5	29.0	1,984	11	719	740 A B
P245/65R17	105T	SL	VS8	745166516	217007	7.0 - 8.5	7.0	9.8	29.5	2,039	11	708	740 A B
255/60R17	105H	SL	VS8	745560516	217008	7.0 - 9.0	7.5	10.2	29.1	2,094	11	719	740 A B
P265/65R17	110T	SL	VS8	745611516	217009	7.5 - 9.5	8.0	10.7	30.6	2,337	11	684	740 A B
P265/70R17*	113T	SL	VS8	745501516	217010	7.0 - 9.0	8.0	10.7	31.7	2,535	11	660	740 A B
235/55R18***	104V	XL	VS8	745586516	220165	6.5 - 8.5	7.5	9.7	28.2	1,984	11	742	740 A B
235/60R18	103H	SL	VS8	745558516	217011	6.5 - 8.5	7.0	9.5	29.1	1,929	11	718	740 A B
P235/65R18	104H	SL	VS8	745565516	217012	6.5 - 8.5	7.0	9.5	30.0	1,984	11	696	740 A B
245/60R18**	105H	SL	VS8	745587516	220166	7.0 - 8.5	7.0	9.8	29.6	2,039	11	707	740 A B
255/55R18	109H	XL	VS8	745647516	217013	7.0 - 9.0	8.0	10.4	29.0	2,271	11	720	740 A B
P255/65R18**	109T	SL	VS8	745622516	220170	7.0 - 9.0	7.5	10.2	31.1	2,271	11	672	740 A B
P255/70R18**	112T	SL	VS8	745612516	217014	6.5 - 8.5	7.5	10.2	32.1	2,469	11	651	740 A B
P265/65R18	112H	SL	VS8	745040516	217015	7.5 - 9.5	8.0	10.7	31.5	2,469	11	663	740 A B
235/55R19***	101V	SL	VS8	745592516	220167	6.5 - 8.5	7.5	9.7	29.2	1,819	11	716	740 A B
P245/55R19**	103T	SL	VS8	745595516	220168	7.0 - 8.5	7.5	10.0	29.7	1,929	11	705	740 A B

For more complete information, go to Tire-HQ™ at www.tire-hq.com. See warranty brochure for complete details.

©2011 The Goodyear Tire & Rubber Company. All rights reserved.

* Available January, 2012

** Available February, 2012

*** Available Q4, 2012

